



REGULATIONS

of the Third International UNESCO Model

“Ethics of the use of Artificial Intelligence in Education”

UNESCO and Artificial Intelligence

Artificial Intelligence (AI) holds promise in tackling significant education challenges, revolutionizing teaching and learning methods, and advancing progress toward SDG 4. Nevertheless, the rapid advancement of technology presents various challenges and risks, surpassing the ongoing policy discussions and regulatory structures. UNESCO is dedicated to aiding Member States in leveraging AI's potential for realizing the Education 2030 Agenda, while ensuring its application in education adheres to principles of inclusivity and fairness.

UNESCO's mission inherently advocates for a people-centered approach to AI. It seeks to broaden the dialogue to encompass AI's role in addressing existing inequalities in knowledge accessibility, research opportunities, and cultural diversity, while preventing it from exacerbating technological disparities within and among nations. The vision of "AI for all" must ensure that everyone can partake in the ongoing technological revolution and reap its benefits, particularly in terms of innovation and knowledge dissemination.

About MUNESCO: Model UNESCO is an educational event in which participants play the role of representatives of UNESCO Member-States, simulating meetings that take place within the organization. Students participating in this simulation are introduced to the work and purposes of UNESCO. They gain insight into international issues and how international politics works. The aim is to seek through negotiation, discussion and debate solutions to various global issues and challenges.

Theme of the Third International UNESCO Model: “Ethics of the use of Artificial Intelligence in Education”

Organizers of the event: World Federation of UNESCO Clubs and Associations in cooperation with Kazakhstan National Federation of Clubs for UNESCO

World Federation of UNESCO Clubs and Associations (WFUCA) is a non-governmental organization in official partnership (associate status) with UNESCO. Established in July 1981, WFUCA is dedicated to advancing UNESCO's ideals and objectives. WFUCA also holds the responsibility to promote and develop UNESCO's priorities, programmes and guidelines.

Kazakhstan National Federation of Clubs for UNESCO, as part of the world movement, born in 1947 in Japan, was founded in 2009 and today comprises of 199 Clubs and more than 17 000 active members. Annually more than 15 000 youth take part in Federation's projects on intercultural, creative and moral education of the young generation, which covered over the years of work more than 90 00 participants from 45 countries of the world.

Supported by: UNESCO, National Commission of the Republic of Kazakhstan for UNESCO and ICESCO and UNESCO Almaty Regional Office.

Dates: August 12-14, 2024.

Place: Almaty, Kazakhstan.

Participants: Youth representatives from **all UNESCO Member-States** aged **16 to 25** years.

Goal: to provide an opportunity for participants to become representatives of certain countries and defend their interests in front of other participating delegates, forming effective communication skills as well as to expand their knowledge on a topic of AI and UNESCO's key principals and approaches towards it.

Objectives:

- develop the public awareness of the use of Artificial Intelligence in education;
- promote the development of youth leadership through discussions and debates;
- increase the level of knowledge and interest of young people in the use of Artificial Intelligence in education, etc.;
- expanding the social experience of young people;
- develop the ability of the younger generation to analyze, shape and express their point of view;
- provide an opportunity to realize the potential of young people, increase their civic engagement and develop leadership and team skills;
- improving the cooperative qualities of young people, through the relationship between the participating countries.

IMPORTANT: Each participant represents one country. Participants will be selected strictly according to the evaluation criteria. **Registration form:** (closes on 27 May, 2024 at 23:59, AST)

Link: <https://forms.gle/5BdsjyLJKGhmz3rE7>

Working language of the event: English.

Event format: Offline

Background information on AI:

- [Preliminary study on the Ethics of Artificial Intelligence](#)
- [Recommendation on the Ethics of Artificial Intelligence](#)
- [Readiness Assessment Methodology](#)
- [Readiness Assessment Report from Chile](#)
- [Ethical Impact Assessment](#)
- [Global AI Ethics and Governance Observatory](#)
- [Foundation models such as ChatGPT through the prism of the UNESCO Recommendation on the Ethics of Artificial Intelligence](#)
- [Guidance on generative AI in education](#)
- [AI in higher education primer](#)
- [ChatGPT and artificial intelligence in higher education](#)
- [Reporting on Artificial Intelligence](#)
- [Windhoek Statement on Artificial Intelligence in Southern Africa](#)

Project stages:

- 1 **Stage: April 15th – May 27th** – Official launch of the project and accepting applications.
- 2 **Stage: May 28th – May 30th** – Selection of participants.

- 3 **Stage: June 3rd** – Announcement of results and list of international finalists.
- 4 **Stage: June 3rd – June 17th** – collecting confirmations of participation of international students.
- 5 **Stage: June 17th – July 1st** – Selection of Kazakhstani participants on a competitive basis.
- 6 **Stage: July 22th – July 26th** – Conducting a series of webinars with experts from UNESCO and other organizations.
- 7 **Stage: July 26th – August 1st** – Preparation and submission of presentations by participants.
- 8 **Stage: August 1st – August 8th** – Introductory sessions for participants.
- 9 **Stage: August 13th - August 15th** – Implementation of the Third International UNESCO Model

TERMS OF PARTICIPATION

- Participation in the Third UNESCO International Model is carried out without an entrance fee (free of charge);
- Accommodation, meals, and transfers of the finalists within Almaty during the program will be funded by the Organizing Committee. However, international airfare must be covered by the sending party.
- By participating in this educational event, the candidate confirms his/her consent to the posting of personal data, as well as the use of video and photo images with his/her participation by the Organizers and partners made during the Model, including in the media;
- To participate, you need to register online;

Link to registration before May 27, 2024: <https://forms.gle/5BdsiyLJKGhmz3rE7>

TO COMPLETE THE REGISTRATION, you must knowingly send an introductory video in which the following criteria must be taken into account:

- do research about the Artificial Intelligence in education in your country;
- 30 seconds to talk about the composition of your delegation, 1 minute 30 seconds to introduce your country and use of Artificial Intelligence in education in your country, 30 seconds to describe why you want to participate in the Third International UNESCO Model;
- the video can be accompanied by pictures and background accompaniment, as well as any creativity from the participants is welcomed by the jury committee;
- take a video of yourself, upload to Google drive, open access to the link and paste the link into the registration form where it is requested.

Organizing Committee recommends you to go through guiding questions that might be reflected in participants video presentations:

- Ethical Challenges and Opportunities in Education: What are the ethical challenges and opportunities of integrating AI into various aspects of education, including teaching methodologies, learning resources, and academic research?
- Ethical Dilemmas for Students and Educators: What are the ethical dilemmas and responsibilities faced by students and educators when utilizing AI technologies in educational settings? Can AI solutions, such as GPT models, be considered beneficial tools or potentially harmful decisions?
- Diversity, Inclusion, and Equity in Education: How can the use of AI impact diversity, inclusion, and equity within the university community? What measures can be taken to

ensure that AI technologies promote inclusivity and address existing disparities?

- Future of Work and Society in Education: How might AI shape the future of work and society for university graduates and educators? What skills and competencies will be essential for navigating an AI-driven workforce?
- Enhancing Quality of Education with AI: In what ways can AI be leveraged to enhance the quality of education provided by universities? How can AI support personalized learning experiences and facilitate student success?
- Risks and Benefits of AI in Education: What are the potential risks and benefits associated with using AI for tasks such as admissions, evaluation, and student/faculty support? How can universities mitigate risks and maximize benefits to ensure fair and equitable outcomes for individuals from diverse backgrounds and identities?
- Privacy and Data Security: What measures should educational institutions implement to safeguard student and faculty privacy and ensure the security of data collected and utilized by AI systems?
- Ethical Use of Student Data: How can universities ensure that student data collected by AI systems is used ethically and responsibly, considering concerns such as data biases, profiling, and potential discrimination?
- Human Oversight and Accountability: What mechanisms should be in place to ensure human oversight and accountability in AI-driven educational systems, particularly in decision-making processes that may impact students' academic journeys and opportunities?

Technical requirements for the video:

- quality must be at least 480p;
- the maximum video length is 2 minutes 30 seconds (if the video exceeds the limit, the participants will be automatically disqualified);
- video format - mpeg;
- responsibility for observing the copyright of the work (materials used in it) participating in the model lies with the author who sent this work;
- it is forbidden to violate the copyrights of other participants in the model;
- works that formally copy videos of other authors, information, and other materials officially published in the media, the Internet, prefabricated fragments of other creative works (non-original works) are not accepted for participation;
- when using a citation, indicate the source;
- the video must not contain obscene, offensive content, or other elements that do not comply with the ethics of social behavior;

The selection of participants will take place after the completion of applications, from May 28 to May 30.

***The selection will be carried out by competent jury members and are not subject to appeal.**

***After the selection, the finalists of the Third International UNESCO Model will receive further information about the criteria for the presentation at the UNESCO Model (mandatory) and other additional materials.**

Description of sessions.

Session 1: Introductory speech

Each finalist needs to make an introduction about their country, in particular about the existing AI in education systems including statistical data, and to further propose the solution to ensure that

AI does not widen the technological divides within and between countries in their report, which will be presented for implementation in the resolution.

Duration: maximum 2 minutes.

Session 2: Strategy Proposal and Voting

- The second session includes the announcement of strategies and voting (via an anonymous Google form) for the inclusion of strategies for the resolution.
- In order for a strategy to be included in the list, it must receive at least 70% of all votes. Each delegation can propose ONE strategy which can be solution for the challenges with AI in education and future distribution within and between state
- Each country can only select 3 countries in the Google form.

Final Session (Adoption of a resolution)

- At this stage, delegations will see which strategies have made the official list.
- An official document will be read out - a resolution that will already include strategies that the participating countries have previously voted.

Closing ceremony

- The announcement of the strategies of the countries included in the official list will complete the official part of the event.
- The final event is the announcement of the best delegations in the nominations "Best Delegation", "Best Speaker", "Best Presentation", which is done by the Organizing Committee.

Criteria for nominations:

1) BEST IDEA & APPROCH:

- A clear statement of the position of their country;
- Interesting opening speech;
- Deep research of the topic of AI;
- Active participation in Q&A sessions, discussions;
- Willingness to participate and an undeniable amount of research done.

2) BEST SPEAKER:

- Following all the rules of interpersonal communication;
- Ability to present oneself (good speech technique, diction, clarity, intonation, friendliness);
- Communication with other delegates;
- Knowledge of the topic of discussion and the position of your country.

3) BEST PRESENTATION:

- Presentation interactivity (efficiency of using triggers, hyperlinks, buttons, ease of use);
- Compliance of the material with the goal;
- Completeness of the work;

- Authorship (no plagiarism);
- Topic disclosure.

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