

Aware that the landscape and the environment shall cooperate in developing local cultures and are an important part of cultural and natural heritage, contributing to the welfare and satisfaction of human beings and to the consolidation of national identity

Stating that developments in production techniques and territorial planning and, more generally, that the world economic changes continue to accelerate the transformation of the landscape

Considering that sustainable development is based on the balanced relationship between social needs, economic activities and the environment

In the belief that the application of UNESCO's ideals and the spread of the territory and landscape culture - as defined by the European Landscape Convention ratified by the Italian State with Law No. 14 of January 9th, 2006 - contribute to a new ethical behaviour respectful of the environment of individual and social life

The Italian Federation of UNESCO Clubs and Centers
proclaims the 2019 Edition of the Contest

“LA FABBRICA NEL PAESAGGIO”

Created and promoted by UNESCO Club Foligno and Clitunno Valley

Art.1 The competition is open to entrepreneurs, administrations and institutions that have launched initiatives and projects showing a particular sensitivity to the Landscape.

Art. 2 The competition is divided into the following two sections:

- **1st Section**, reserved to private entrepreneurs who have built or renovated their factories or headquarters;
- **2nd Section**, reserved for administrations and institutions that have promoted and implemented initiatives of public and social utility in the field of land planning and management.

Each Club (or Center) regularly enrolled to the FICLU as well as interested in participating in the Award is invited to submit a project in its own area which meets the requirements stated in The Article 11, specifying the section to which the initiative belongs (1st or 2nd).

Art. 3 Each Club may submit only one nomination.

Art. 4 For the acceptance of the nomination, the proposing Club must provide:

- a) Full details of the subject proposed (entrepreneur, administration or institution, other) specifying the name, address, telephone, e-mail, any website, etc.);
- b) The heading, the features of the activities and the address of the “Factory”;
- c) The reasons for the nomination, signed by the proposing Club President (written on a maximum of n. 1 A4 sheet);
- d) Report showing the peculiarities of the “Factory”, including the information relating to the evaluation criteria as per Article 11 (written on a maximum of n.4 A4 sheets);

- e) - N. 6 pictures of the "Factory" as following, n. 4 of the exterior and its integration into the landscape and n. 2 interior photos (in jpg format – 300 dpi).
 - a short video in one of the following formats: avi; mpeg; MP4; Mkv, (not more than 20MB - max 180"). Sending the movie is optional.
- f) The declaration in Annex "A", duly signed

Art. 5 The proposing Club Presidents must declare that they have no coincidence of interests with Candidates.

Art. 6 The nominations proposed by the Clubs, to be enrolled in the competition, shall be presented to the Award Secretariat exclusively by e-mail at: segr.lafabbricanelpaesaggio@gmail.com (as for deadline see Art. 7).

Art. 7 The fully documented nominations shall be submitted to the Award Secretariat **within June 30th, 2019.**

Art. 8 Binding and essential condition for the admission of nominations to the contest will be compliance with the above requirements.

Art. 9 For the purposes of the evaluation of nominations, a Committee will be established appointed by the National Executive Council of the FICLU; its composition will be announced on the day of the Award, and its action has to be considered, from now on, unquestionable and final.

Art.10 Presidents of UNESCO Clubs and Centers are not allowed to participate in the Commission

Art. 11 The Commission will use the evaluation criteria listed below, inspired by the European Landscape Convention signed by the Council of Europe, in Florence, on October 20th, 2000:

Criterion 1 – (general) – Quality of the intervention compared to its integration into the natural, historical and cultural landscape (respect of territorial vocations, for the cultural and historical heritage and for traditional local knowledge)

Criterion 2 – (for Section 1 only) – Compliance with the theme of the Announcement (evaluation of materials and technologies used, of the environmental impact and of the ecological footprint in terms of reuse, recycling and recovery)

Criterion 3 - (for Section 2 only) – Sustainable development of the territory (evaluation of sustainable development policy pursued, of the level of active participation of citizens in the organization of the integration of the original territory, of the environmental, social, economical, cultural and formal sustainable qualities, of the contribution to the enhancement and enrichment of the landscape).

Art. 12 The FICLU President will supervise the Committee's work.

Art. 13 At the conclusion of the evaluation process, the Commission will propose two winners, one for each section of the competition.

Art. 14 The award winners will be immediately informed by the Competition Secretariat and will be required to confirm their attendance to the Award Ceremony. The two Awards must be collected by the individuals concerned, under penalty of forfeiture of all their rights that will pass to those immediately following the merit list.

Art. 15 The announcement of the two winners will take place during a special Award Ceremony that will held in Foligno (PG, Italy) at the Red Room of "Palazzo Trinci" on October 12th, 2019. The two winners will receive the beautiful sculpture "symbol" of the Award due to Sergio Marini.